

*The FM Expo Sponsor Program is designed to provide participating companies with increased visibility and awareness. Packages include advertising in Buffalo Business First. Your ad can reach over 44,000 readers in the October 6th issue.*

## **Premium Booth Sponsorship: \$2,595**

- (1) Standard (10' x 10') booth package (value \$545)
- Island (7" x 10") 4-color ad in Business First Special Show Section (value \$4,135)
- Special promotion of your logo & website link on all main FME website pages
- Signage at the event
- Premium booth selection (pending availability & timing of reservation)
- Your company logo on direct mail piece and email promotions

## **Platinum Booth Sponsorship: \$2,345**

- (1) Standard (10' x 10') booth package (value \$545)
- Island (7" x 10") 4-color ad in Business First Special Show Section (value \$4,135)
- Special promotion of your logo & website link on all main FME website pages
- Signage at the event
- Premium booth selection (pending availability & timing of reservation)

## **Gold Booth Sponsorship: \$1,390**

- (1) Standard (10' x 10') booth package (value \$545)
- 1/4 page (4.5" x 6.75") 4-color ad in Business First Special Show Section (value \$2,575)
- Special promotion of your logo & website link on all main FME website pages
- Premium booth selection (pending availability & timing of reservation)

## **Silver Booth Sponsorship: \$990**

- (1) Standard (10' x 10') booth package (value \$545)
- 1/8 page (4.5" x 3.25") 4-color ad in Business First Special Show Section (value \$1,500)
- Company name listed as a sponsor on the FME website

## **Bronze Booth Sponsorship: \$775**

- (1) Standard (10' x 10') booth package (value \$545)
- 3"x3" 4-color ad in Business First Special Show Section (value \$395)
- Company name listed as a sponsor on the FME website

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**For sponsorship opportunities and inquiries, please call:**

Nancy Boyd Haley, Show Manager, Facilities Management Expo, a production of PPM Business Services,  
(716) 648-0972; ppmbms@roadrunner.com | www.fmexpo.net



# FACILITIES MANAGEMENT EXPO

## 22nd Annual FM Expo!

We are excited to announce the partnership between **Buffalo Business First** and the **Facilities Management Expo**. Business First will be able to help raise awareness and grow attendance to our 22nd Facilities Management Expo. We are making it easier than ever for you to get your message out to over **44,000 business executives** that read Business First every week. This special section will be distributed in Business First on **October 6th** plus a bonus circulation at the Facilities Management Expo on October 18th.

### Reach an attractive audience with Business First:

- 50% of subscribers own or are partners in their business
  - \$301M is their company's average revenue
    - 47 years in business
  - 11% average annual sales growth rate

**October 18th • 10:00 am - 4:00 pm**

**The Event Center @ Hamburg Fairgrounds**

5820 South Park Ave. • Hamburg, NY 14075



**Section Date:  
October 6, 2017**



**Reservation Deadline:  
September 20, 2017**



**Camera Ready:  
September 27, 2017**

*Print Media Sponsor*

**BUFFALO  
BUSINESS FIRST**

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